

KICK PLASTIC

HELP US
PROTECT
WHAT'S
OUT THERE



GET THE FACTS

We have a bad habit. Humans throw out 200 billion plastic bottles per year, and far too much of it ends up in our oceans. We at Costa know how important our oceans are, and as fishermen, we're in a unique position to do something about it.

HERE'S WHAT YOU SHOULD KNOW:

- Each year, humans produce 200 billion plastic bottles, 35 billion in the US alone.
- After a few minutes of use, plastic bottles last for 1,000 years and 10% of them end up in our oceans.
- Plastic kills 1 million sea birds each year.
- In the Pacific Ocean, a garbage patch has formed that's twice the size of Texas; this is just one of five in our oceans.
- Over 2/3 of our fish now test positive for plastics.

SPREAD THE WORD

None of us wants to live in a plastic sea. Join us in the fight to Kick Plastic by spreading the word about the problem and teaming up to find solutions. You can learn more about what we're doing to Kick Plastic at costadelmar.com.

HERE'S HOW YOU CAN SHARE:

- Post about Kick Plastic to your social media accounts. We've collected images and facts that'll help spread the word at <http://bit.ly/kickplastic>.
- Be sure to tag your posts with #KickPlastic. We'll amplify your posts on our campaign page to help you reach more people.
- Watch and share the Kick Plastic video at <http://bit.ly/kickplasticvid> to help get the word out and protect our oceans.

SMALL CHANGES CAN MAKE A BIG IMPACT

Stop Using Plastic Water Bottles
Use Reusable Grocery Bags
Buy In Bulk To Cut Down On Packaging
Recycle Old Fishing Line



GET INVOLVED AT costadelmar.com/kickplastic

